

Kajal Gupta

KAJALGUPTA.COM

Profile

I am Kajal, a certified Digital Marketer & Blogger based out of India. I hold over one year of experience in the domain, and a bachelor's degree in English Literature. My goal is to aid businesses and individuals with affordable yet quality services in digital marketing.

Services

Website Design & Management
Search Engine Optimization
Social Media Optimization
Social Media Marketing
Content Marketing
Email Marketing
Analytics
Design

Portfolio

This portfolio is a collection of my past works which demonstrate my expertise in the services I sell. Access it [here](#).

Social Media



Kajalguptadotcom



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My services cover

Web D & M

- Domain Purchase
- Hosting Setup
- CMS Install
- CMS Setup
- Design
- Launch
- Management

SEO

- Basic SEO
- On page SEO
- Off page SEO
- Technical SEO
- Local SEO
- Keyword Research

SMO

- Social Media Integration
- Share Buttons
- Profile Setup
- Profile Completion

SMM

- Content Calendar
- Theme Post Design
- Posting
- Caption
- Hashtags
- Facebook Ads

Content Marketing

- Copies
- Short Content
- Blogs
- Videos
- Proofreading
- Infographics
- Translation

Email Marketing

- Welcome Emails
- Newsletters
- Information Emails
- Lead Nurture
- Transactional Emails
- Re-Engagement Emails

Analytics

- Google Analytics Setup
- Administration
- Audit
- Tracking
- Insights
- Conversion
- Competitor Research

Creative Design

- Banners
- Social Media Posts
- Website Headers
- Infographics
- Resumes
- Email/Calendar Templates
- Media Kits

Want me to work on your project? Just write me your **needs & time frame**, get a custom quote in minutes!

[Get a Custom Quote](#)